



S&M-CM/170/Tariff/14-15/ 20

@ Chennai-6 the 30 -05-2014.

Sub: Rationalization of tariff under prepaid mobile services-reg.

Ref: CO.ND. No. 26-07/2011-T&C-CM dated 20.05.2014 &23.05.2014

Kindly refer to CO. ND. Orders under ref, the freebies and tariff of prepaid mobile services are hereby revised in TN LSA with effect from **01.06.14**.

(A) Plan Vouchers:

Plan Voucher	MRP of the Plan Voucher	Existing Freebies	Revised Freebies
Life Time	39	Free voice on-net 20 minutes and off-net 10 minutes	Free voice on-net 16 minutes and off-net 8 minutes
Per Second	42	Free voice on-net 1200 seconds and off-net 600 seconds.	Free voice on-net 1000 seconds and off-net 500 seconds.
Per Minute	37	Free voice on-net 20 minutes and off-net 10 minutes	Free voice on-net 18 minutes and off-net 9 minutes
Anbu Jodi	75	Free voice on-net 2500 seconds and off-net 2500 seconds.	Free voice on-net 2000 seconds and off-net 2000 seconds.
Student Special	97	Free voice on-net 45 minutes and off-net 45 minutes.	Free voice on-net 40 minutes and off-net 40 minutes.
Jai Jawan	98	Free voice on-net 3125 seconds and off-net 3125 seconds.	Free voice on-net 2700 seconds and off-net 2700 seconds.

Note: (1) No change has been made in respect of new general, RTP and RTP-FR plans.

(2) Freebies with regard to video calls, SMS and data usage would remain same.

(B) Data STVs

Existing			Revised		
Data STV MRP	Free data usage	validity in days	Data STV MRP	free data usage	validity in days
14	100 MB	3	14	100 MB	2
96	700 MB	21	96	650 MB	21
139	1 GB	30	139	1 GB	21

(C) Data STV(NEW)

Data STV MRP	Free data usage	validity in days	Data Charges after freebies	Data Charges in Rs./MB(For APN BSNL stream)	Remarks
155	1 GB	30	2p/10KB	0.25/MB	SMS key word : DATA155 Amount to be deducted:Rs.137.95

(D) Voice STVs –

S.No.	Existing STV	Revised STV
1	STV44- Rs.44, local any net 1.2 ps/2sec Validity 30 days.	STV44- Rs.44, local any net 1.4 paisa/2sec , Validity 30 days.
2	STV47- Rs.47, Local/STD on-net @20 paisa/min, Validity 30 days.	STV47- Rs.47, Local on- net @20 paisa/min, Validity 28 days
3	STV65- Rs.65, local on- net @ 10 paisa/min, Validity 30 days	STV65- Rs.65, local on- net @ 12 paisa/min , Validity 28 days .
4	STV135- Rs.135, 350 min local/STD any-net, Validity 30 days	STV135- Rs.135, 335 min local/STD any-net , Validity 30 days.

1. All other terms and conditions will remain same.
2. The implementation of the revised tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order issued by TRAI.
3. This is for kind information and necessary action please.


(S.Rajesh)

DGM (Marketing - CM)

044-28297060, 94486100044.

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai for information pl.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE In charge IN - Trichy - for infmn & necessary action please.

DGM(NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS)/SDE MKTG, Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.